



# KAMALES LARDI

Insights from 26+ years in technology, combining neuroscience and transformation to drive real business performance.



**“AI won't fix your business. It will expose it.”**

- Kamales Lardi

## Keynote Topics:



### THE BRAIN CODE

Neuroscience For Transformation Success In Business



### THE END OF 'BUSINESS AS USUAL'

Why AI Is Exposing Outdated Leadership, Operating Models, and Transformation Thinking



### THE PSYCHOLOGY OF AI & DIGITAL TRANSFORMATION

Why Technology Fails When Human Behavior Is Ignored



### LEADING IN THE AGE OF AI

Rethinking Leadership, Judgment, and Accountability



### EXPONENTIAL TECHNOLOGIES

From Hype to Impact: What Leaders Need to Understand Now

Keynotes can be tailored for executive, board, or industry-specific audiences to reflect strategic priorities and organizational context.

## Biography

**Kamales Lardi is a global authority on neuroscience-driven transformation in the AI age.**

With more than 26 years of experience in the technology industry, Kamales helps leaders understand why digital and AI transformation efforts so often fail - not because of technology, but because organizations are not designed to adapt at scale.

Her key message is clear and practical: AI accelerates both performance and failure. It amplifies bias, poor decisions, and fragile leadership models just as quickly as it enables innovation. Organizations that ignore the human and structural dimensions of transformation expose themselves to significant risk.

Kamales brings a distinctive perspective by integrating deep technology expertise with neuroscience-backed insights into how people think, decide, and respond to change under uncertainty. Her work reframes leadership, ethics, and inclusion as performance and risk issues.

She is the author of **Artificial Intelligence for Business** and the bestselling **The Human Side of Digital Business Transformation**, and has led more than 50 transformation initiatives worldwide for governments and Fortune 500 organizations.

## As Seen On





## Testimonials & Reviews

“ Kamales Lardi held a keynote on the power of disruptive technologies for the Board and Executive Management as part of our own leadership transformation. She **prompted thinking and stimulated deep discussion**, well integrated in a series of explorations underway in our business, thereby setting clear direction for what it means to integrate technology (and capability) in the full articulation of each strategic choice.

- **Luisa Delgado**, Chair Board of Directors Swarovski International Holding

“ Kamales is **truly an exciting speaker**. She brings that often rare combination of deep insight and genuine enthusiasm to a very important topic.

- **Jeremy Behrmann**, Production Direction, GDS Group

“ Kamales has been our series speaker and advisory board member for Digital Transformation Summit Series. Her presentation and thoughts **reflect resilience, experience, knowledge, and critical thinking**. Her presentations are curated according to the theme and the demographic of the conference. We are very happy to have her as a part of our Exito Family! We would love to get your perspective on our next project.

- **Rishikesh Shetty**, CEO, Exito Media Concepts Pvt. Ltd

“ It was an honor to have Mrs. Lardi at the Digital Business Transformation Conference 2021 as a keynote speaker. Her deep knowledge due to her many years of experience **provided immense value to the audience** through her strategic thinking and the high quality of the content of her presentation. I am looking forward to collaborating with her again in the near future.

- **Grigoris Grammenos**, Conference Producer, Boussias

## Speaking Engagements

Over 280 keynote engagements across 4 continents, including: TEDxGeneva – World Economic Forum Events - Richmond Events – Forbes Events – Microsoft – Mendix – Digital Economic Forum – CEBIT – EURUS – GDS – CLO Symposium – Swiss Media Forum – VoiceTech Middle East – CNN Money Switzerland

Global Top 10 Digital Transformation & Emerging Tech Thought Leader | Author of best-selling book 'The Human Side of Digital Business Transformation'



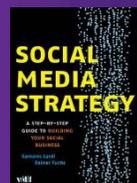
**Artificial Intelligence for Business: Harness AI for Value, Growth and Innovation**, April 2025

ISBN: 978-1398618022



**The Human Side of Digital Business Transformation**, 2022

ISBN: 978-1119871019



**Social Media Strategy: Step-by-Step Guide to Building Your Social Business**, 2013

ISBN: 978-3728135575



See in action



Book **Kamales Lardi** today  
and lead with impact,  
purpose, and passion

 **BOOK NOW**

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