

# KAMALES LARDI

## In-person & virtual speaker



Dynamic keynote speaker, expert insights based on real stories and experiences

### Speaker Profile

**Global Top 10 Digital Transformation & Emerging Tech Thought Leader | Author of best-selling book 'The Human Side of Digital Business Transformation'**

### Keynote Topics:

- The End of Business As Usual: Navigating Disruption In Business
- Digital Transformation, From Strategy To Execution
- The Psychology of Digital Transformation – successfully managing the human side technology implementation
- Visionary Customer Journey
- Weapons of Mass Disruption: The Impact of Emerging technologies
- Transformation Leader – Traits of Future Organizational Leadership
- Diversity of Thought In Technology

Kamales stands at the unique intersection of seasoned technology strategist and captivating orator, bringing an unparalleled depth of insight to every engagement. With over two decades of expertise in strategy, business advisory, and technology implementation, she has honed her craft in the high-stakes world of global business. Her experience is not just extensive—it's a treasure trove of wisdom that she skillfully weaves into each keynote.

Tailoring her presentations to the specific interests and challenges of her audience, Kamales shares not only knowledge but real-life stories, lessons learned, and actionable insights. Attendees leave not just informed, but inspired and equipped to navigate their own professional landscapes more effectively. Engage Kamales for a speaking experience that is as enriching as it is engaging, designed to resonate long after the applause fades.

### Speaking Engagements

Over 280 keynote engagements across 4 continents, including:

TEDxGeneva 2023 – World Economic Forum Events - Richmond Events – Forbes Events – Microsoft – Mendix – Digital Economic Forum – CEBIT – EURUS – GDS – CLO Symposium – Swiss Media Forum – VoiceTech Middle East – CNN Money Switzerland

## Booking and Contact

Book Kamales For Your Next Event:

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## Publication

**Artificial Intelligence for Business: Harness AI for Value, Growth and Innovation**, Sept 2024

ISBN: 978-1398618022



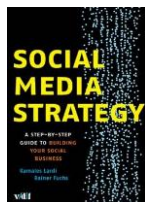
**The Human Side of Digital Business Transformation**, 2022,

ISBN: 978-1119871019



**Social Media Strategy: Step-by-Step Guide to Building Your Social Business**, 2013,

ISBN: 978-3728135575



## Biography

Kamales is a bold and strategic thinker in digital and business transformation. She combines over 24 years of deep cross-industry experience with the latest digital and technology solutions. Kamales is listed in the “Top 10 Global Influencers & Thought Leaders in Digital Transformation” (Thinkers360) and Top 50 Women in Tech Influencers 2021 (The Awards Magazine). She often says, 'technology is not a silver bullet solution, a clear value proposition should drive any transformation effort'. This approach resonates well with many business leaders and has helped her stand out in the digital space. Since establishing Lardi & Partner Consulting GmbH in 2012, Kamales has advised many multinational companies across various industries in Europe, Asia and Africa for over a decade.

Kamales believes in the transformative impact of emerging technologies. She has developed deep knowledge and practical experience in a range of emerging technology solutions, such as blockchain, AI, virtual and augmented reality, 3D-printing, IoT and sensor technologies, and robotics process automation among others. Kamales is a Teaching Fellow at Durham University Business School, and was the first Chair of the FORBES Business Council Women Executives. She is a dynamic and influential speaker and presents regularly at corporate and industry conferences.

In 2022, Kamales was recognized in International 40 Over 40 - The World's Most Inspiring Women by CapGemini Invent and Female One Zero. Kamales is also the author of the best-selling book 'The Human Side Of Digital Business Transformation', an essential guide for business leaders to navigate transformation in next-generation organizations.

## Testimonials

*“Superb speaker on digital and business with fascinating insights, top-notch presentation skills and a winning personality - highly recommended!”*

- Benno Marbach, Founder, CMO Conference

*“Kamales’ presentation was truly inspiring. She offered new perspectives to our international audience how to look at and think about our leading conference topic “Digital Transformation”.”*

- Dr. Rochus Kobler, CEO Phoenix Mecano

*‘Her presentation vividly captured the essence of the digital revolution we are living in today!’*

Micaela Newton, Events & Marketing Manager, BetterWork Media Group

